



2250 Eaton Street - Garden Level, Suite B
Edgewater, CO 80214
(303) 202-6340 - Fax (303) 274-1314
www.brothersredevelopment.org

To Whom It May Concern:

Brothers Redevelopment, Inc. (BRI) is excited to announce that the Local Social is back – and in-person – just in time to celebrate our 50th Anniversary! This 5th annual event is our main source of raising funds for our long-standing, impactful Paint-A-Thon program, which utilizes civic-minded volunteers to paint the homes of low-income homeowners who are 60+ and/or disabled. Event details are below:

What: Brothers Redevelopment's 50th Anniversary Local Social - 50 Years of Housing Dreams

Where: 5500 Logan Street, Denver, CO (The Yard)

When: Friday, September 10, 2021 from 6-9pm

[More Information Here](#)

2020 was a challenging year for everyone, and through it all, Brothers Redevelopment stayed at the forefront, responding to the statewide housing challenges we faced due to the COVID pandemic. Our staff worked harder than ever to serve over 17,000 individuals through our various housing programs. We are excited for this event so we can celebrate their enormous efforts and accomplishments while raising funds for the Paint-A-Thon program.

Whether or not you have been to The Local Social in the past, attendees continue to express the value they get from the event – being able to support and celebrate such an important cause. This year, we are expecting an attendance of 150+ supporters and participating businesses.

We are humbly requesting your support to make this an unforgettable event. Here are three ways that you can give:

- A general event sponsorship
- A sponsorship of on-site services at the event (i.e. food, drinks, music)
- A donation of gifts or services for our on-site raffle

Brothers Redevelopment would greatly appreciate it if you/your business could provide a contribution in some form. All donations are tax deductible.

An *Item Donation Form* is attached along with a *Sponsorship Form* for those interested in being an event sponsor. Simply fill it out, email to Hannah@brothersredevelopment.org, and we will handle everything!

Thank you for considering our request!

Kind Regards,

Hannah Beltrone

Resource Development Manager

Brothers Redevelopment, Inc.

Phone: (303) 685-4231

Email: hannah@brothersredevelopment.org

(Please note: The health and safety of staff and participants are our first priority. Event plans are subject to change due to the COVID pandemic. We will be following guidance from state and county public health officials, and will be in touch with sponsors and donors to receive refunds if these event plans must change.)



Brothers Redevelopment's 50TH Anniversary

Item Donation Form

We are specifically looking for raffle ticket prize donations. (Some examples are gift cards, wine, artwork, weekend getaways, event tickets, services, electronic devices, gift baskets, etc.)

Description of item(s) being donated:

Approximate Retail Value: \$ _____

Donor Representative Name: _____

Donor Company Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____



celebrate 50 years of housing dreams

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BROTHERS REDEVELOPMENT'S 50TH ANNIVERSARY **LOCAL SOCIAL SPONSORSHIP FORM**

Thank you for supporting Brothers Redevelopment's 2021 Local Social, celebrating our 50th Anniversary! We are excited to announce our plans to host an in-person, outdoor event on:

Friday, September 10, 2021 @ 5550 Logan Street, Denver CO

We are looking forward to seeing our community partners and friends in-person again!
Check out the event page [HERE](#) to learn more.

Agency Information

Contact Name _____ Agency _____

Email _____ Phone _____

Mailing Address _____

Sponsorship Level Chosen - see page 2 for details [number of available sponsorships in brackets]

- \$1,000 Supporter [unlimited]
- \$3,000 Advocate [unlimited]
- \$5,000 Champion [unlimited]
- \$7,540 Don Schierling Memorial [unlimited]

Party People Sponsorships

- \$2,000 Food Sponsor [2]
- \$2,000 Beverage Sponsor [2]
- \$1,000 Bio Break [1] **SOLD OUT**
- \$1,000 Music Sponsor [1]
- \$500 Hand Sanitizer Station [1]
- \$500 Games and Prizes Sponsor [3]

Please send your company logo along
with this completed form to:
Hannah Beltrone
hannah@brothersredevelopment.org
Questions? Call Hannah at 303-685-4231

Payment

- Check (mailed to 2250 Eaton Street Ste B Edgewater, CO 80214)
- Online (via GiveLively)
- Other _____

Most sponsorship levels include a gift, advertising, and tickets to the event. Please indicate if any of the following applies to you or your organization:

- I/we prefer not to receive any tickets to the event.
- I/we prefer not to receive a gift basket.
- I/we prefer this sponsorship to be anonymous.

The health and safety of staff and participants are our first priority. Event plans are subject to change due to the COVID pandemic. We will be following guidance from state and county public health officials, and will be in touch with sponsors and donors to receive refunds if these event plans must change.

Sponsorship Levels



\$1,000 Supporter

- 2 tickets to the event* (\$100 value)
- Recognition in BRI's 2021 annual report
- Recognition at the event
- Bronze-level gift basket

\$3,000 Advocate

- 4 tickets to the event* (\$200 value)
- Recognition in BRI's 2021 annual report
- Recognition at the event
- Personalized and creative social media campaign
- Mentions in all Local Social-related news release and collaterals
- Silver-level gift basket

\$5,000 Champion

- 6 tickets to the event* (\$300 value)
- Recognition in BRI's 2021 annual report
- Recognition at the event
- Personalized and creative social media campaign
- Mentions in all Local Social-related news release and collaterals
- Exclusive signage at the event
- Gold-level gift basket

\$7,540 Don Schierling Memorial Sponsorships

Don Schierling was one of Brothers Redevelopment's founding members and longtime board member who passed away in 2021. Don valued the Paint-A-Thon program dearly, and we are offering this special sponsorship in his memory. 7,540 is the exact number of homes the Paint-A-Thon program has painted since its inception in 1978. The sponsorship includes:

- 8 tickets to the event* (\$400 value)
- Recognition in BRI's 2021 annual report
- Recognition at the event
- Personalized and creative social media campaign
- Mentions in all Local Social-related news release and collaterals
- Banner signage at the event and VIP access
- Platinum-level gift basket

Party People Sponsorships

Each on-site "Party People" sponsorship will offer you the opportunity to brand the item you choose with signage and information, i.e. the bartenders can wear T-shirts with your company logo. We are happy to help facilitate some creative ideas! You also receive:

- 2 tickets to the event* (\$100 value)
- Recognition in BRI's 2021 annual report
- Recognition at the event

**Number of tickets may change depending on COVID health and safety guidelines.*