



2250 Eaton Street - Garden Level, Suite B  
Edgewater, CO 80214  
(303) 202-6340 - Fax (303) 274-1314  
[www.brothersredevelopment.org](http://www.brothersredevelopment.org)

Greetings,

Brothers Redevelopment is hosting our annual fundraising event – **the Local Social** – in 2023, and we want you to be a part of it! I am writing to request your support for this event and our organization.

Brothers Redevelopment provides a variety of housing and housing-related services statewide. Our Local Social event is our chance to highlight the work we do in the community and connect with supporters, volunteers, funding partners, staff and other key stakeholders who are vital to our mission. We believe that safe, decent, and affordable housing should be achievable for all Coloradans, and we work every day to eliminate the barriers to housing goals for low-income populations.

**The Local Social**  
**Friday, September 8, 2023.**  
**5500 Logan Street**  
**Denver, CO 80216**  
**6 – 9 pm**

Our goal this year is to raise \$100,000 and host 250 attendees. **The event proceeds go towards Brothers Redevelopment's long-standing Paint-A-Thon program**, which coordinates civic-minded volunteers to paint home exteriors for low-income older and/or disabled homeowners.

We are calling on our supporters to assist us with donated good/services or financial contribution to help make this an unforgettable event. **As a sponsor, you/your business will be prominently featured in our event program, receive complimentary tickets to the event (valued at \$75 each), and be advertised in all Local Social-related news release and collaterals on our social media accounts and flyers.** A majority of contributions are tax deductible. I have included sponsorship details for you to review.

Support for this event directly contributes to solutions that make a difference in the lives of our neighbors who need it most. Thank you for your consideration!

***Hannah Beltrone***

Director of Development

[hannah@brothersredevelopment.org](mailto:hannah@brothersredevelopment.org)

303-685-4231

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*"We have sponsored the Local Social [for many years]. The event honors the staff and community who support BRI's mission every day, serves as a celebration for longtime supporters, and is a fun way to introduce new community members to BRI's expansive programs and outreach. Because the overhead costs are low, our sponsorship dollars have a greater impact than most sponsorships, directly impacting the community." – The Hayes Family Foundation*

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## **LOCAL SOCIAL SPONSORSHIP OPTIONS – 2023**

### **\$3,000 Supporter**

- 2 tickets to the event (\$150 value)
- Recognition in BRI's 2023 annual report
- Recognition at the event

### **\$5,000 Advocate**

- 4 tickets to the event (\$300)
- Recognition in BRI's 2023 annual report
- Recognition at the event
- Mentions in all Local Social-related news release and collaterals.

### **\$10,000 Champion**

- 6 tickets to the event (\$450 value)
- Recognition in BRI's 2023 annual report
- Recognition at the event
- Personalized and creative social media campaign
- Mentions in all Local Social-related news release and collaterals.
- Highlight partnership as a recurring sponsor on all Brothers news outlets

### **\$15,000 Sustainer**

- 8 tickets to the event (\$600 value)
- Recognition in BRI's 2023 Annual Report
- Highlight partnership as a recurring sponsor on all Brothers news outlets
- Personalized and creative social media campaign
- Mentions in all Local Social-related news release and collaterals.
- Personalized centerpieces on tables and exclusive signage at the event
- **CUSTOMIZED SCHWAG AT EVENT – Must register for sponsorship before *July 8, 2023*, have logo printed on BRI merchandise.**

### ***Party People Sponsorships***

*Each "Party People" sponsorship will offer you the opportunity to brand the item you choose with signage and information, i.e. the bartenders can wear t-shirts with your company logo. We are happy to facilitate. Each sponsorship includes tickets to the event and heavy on-site advertising (amount depends on the level of sponsorship)*



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## Local Social Sponsorship Form

Thank you for supporting Brothers Redevelopment's 2023 Local Social which will be held on:  
Friday, September 8, 2023 at 5500 Logan Street, Denver, CO

### Agency Information

Contact Name \_\_\_\_\_ Agency \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

**Sponsorship Options-** [number of available sponsorships in brackets]

**Please indicate which sponsorship(s) you are choosing for your agency**

- \$3,000 Supporter [unlimited]
- \$5,000 Advocate [unlimited]
- \$10,000 Champion [unlimited]
- \$15,000 Sustainer [unlimited] **NEW THIS YEAR!**

Questions? Contact Hannah Beltrone:  
[hannah@brothersredevelopment.org](mailto:hannah@brothersredevelopment.org)  
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### Party People Sponsorships

- \$10,000 Wine Tent Sponsor [1] **NEW THIS YEAR!**
  - Sponsors logo and branding will be exclusively shown at our wine-toss game tent
- \$6,000 Beverage Sponsor [1]
  - Sponsor will be heavily advertised at the open bar – cheers!
- \$2,000 Music Sponsor [1]
  - Sponsors will be advertised at the DJ booth
- \$1,000 Port-o-Potty Sponsor [1]
  - Sponsors can advertise to a captive audience by decorating the port-o-potty with their brands, logos, etc.

### Other Event Sponsorships (add-on or buy individually)

- \$1,000 Schwag Sponsor [unlimited] **NEW THIS YEAR!**
  - Includes 2 tickets to the event and co-branded schwag at event if sponsorship received before July 8, 2023 (\$150 value)
- \$500 Games and Prizes Sponsor [unlimited]
  - Includes 1 ticket to the event (\$75 value)

### Payment

- Check (mailed to 2250 Eaton Street Ste B Edgewater, CO 80214)
- Online (form can be accessed at: [www.brothersredevelopment.org/local-social](http://www.brothersredevelopment.org/local-social))
- Other \_\_\_\_\_

**Most sponsorship levels include advertising and tickets to the event. Please indicate if any of the following applies to you or your organization:**

- I/we prefer not to receive any tickets to the event.
- I/we prefer this sponsorship to be anonymous.